Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

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Inquiry Concerning the Deployment of)	CC Docket No. 98-146
Advanced Telecommunications)	
Capability to All Americans in a)	
Reasonable and Timely Fashion, and)	
Possible Steps to Accelerate Such)	
Deployment Pursuant to Section 706)	
of the Telecommunications Act of 1996	ý	

REPLY COMMENTS of NATIONAL TELEPHONE COOPERATIVE ASSOCIATION

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REPLY COMMENTS of NATIONAL TELEPHONE COOPERATIVE ASSOCIATION

The National Telephone Cooperative Association (NTCA) submits these reply comments in response to comments filed on September 14, 1998, in the proceeding captioned above. NTCA is a national association of approximately 500 local exchange carriers that provide service primarily in rural areas. All NTCA members are small carriers that are "rural telephone companies" as defined in the Telecommunications Act of 1996. Approximately half of NTCA's members are organized as cooperatives. NTCA submitted comments in the NOI on September 14, 1998.

Inquiry Concerning the Deployment of Advanced Telecommunications Capability to All Americans in a Reasonable and Timely Fashion, and Possible Steps to Accelerate Such Deployment Pursuant to Section 706 of the Telecommunications Act of 1996, CC Docket No. 98-146, FCC 98-187 (rel. Aug. 7, 1998) ("NOI").

NTCA Supports Universal Service Funding for Advanced Services in Rural Areas

NTCA's members serve low-density, sparsely populated areas with long loops. As such, the cost of providing any service is necessarily higher than in more densely populated areas. Despite the high cost, 1 in 4 companies responding to an NTCA survey have deployed xDSL technology and another 48% are planning some deployment.²

NTCA members continually work to educate and inform rural residents about the advantages and opportunities advanced telecommunications services have to offer. As NRTA points out, the rural ILECs "understand the importance of a state of the art telecommunications pipeline for information if these smaller communities are to become and remain competitive as the national and global economy become increasingly information dependent.³"

However, NTCA's members serve some areas of the country where the cost of providing advanced service technology to all of their subscribers is, and will likely continue to be, prohibitive.⁴ Rural areas need access to advanced services to keep pace with urban areas, but the cost of the capacity needed to deploy broadband service will often not be something that can be supported by revenues from the rural customers.

Despite this fact, the FCC is charged with creating policies which promote reasonably comparable rural and urban access to advanced telecommunications and information services at reasonably comparable prices. NTCA agrees with NRTA that the Commission will fulfill its responsibilities under § 706 and § 254(b)(3) of the Act by providing federal

Based on a survey sent to NTCA's members. See NTCA's comments at pp. 2-3. See also Comments of the National Rural Telecom Association (NRTA) at pp.5-6.

Comments of NRTA at 6.

See, e.g., Comments of GVNW Inc./Management (GVNW) at pp. 2-3.

universal service support for rural markets.⁵ Sufficient universal service support is necessary, and required under § 254, to ensure rural access to reasonable comparable broadband capabilities.

NTCA also supports NRTA's basic comments about the anomalies in the current universal support rules.⁶ Under the rules, if the Commission adds advanced services to the evolving universal service definition, an otherwise eligible carrier would not receive any support unless it is already providing the new additions to the list of universal services. There would be no high cost support for a carrier as it upgrades its systems and the carrier would lose the high cost support it had been receiving under the previous universal service definition. In order to receive universal service support a carrier should have to provide the already defined, seven basic universal services and have a generous period of time in which to begin upgrading its systems to include the new universal services. The current barrier to universal service support will frustrate the goals of §§ 706 and 254 and will hardly promote advanced services deployment in high cost areas.

The FCC Should Eliminate Unnecessary and Burdensome Rural ILEC Regulation

While the various commenters had different agendas in submitting their comments in the NOI, almost all agree that FCC over-regulation has or will interfere with advanced telecommunications service deployment.⁷ Nowhere is this more true than in rural America where cost of providing service may be prohibitive. As pointed out in NTCA comments, 32 % of NTCA's members who responded to a survey about advanced services

See also, Comments of GVNW at p. 8.

⁶ Comments of NRTA at pp. 12-13.

See, e.g., Comments of U.S. West, Bell Atlantic, NRTA, Ameritech, Time Warner Cable, ALTS, Cincinnati Bell, United States Telephone Association (USTA).

deployment cited "regulatory requirements" as an obstacle to broadband deployment.⁸
As Cincinnati Bell stated, "[t]he Commission needs to recognize that additional regulation of advanced telecommunications capabilities will also be a great burden for small and mid-size companies." Additional regulation often results in additional cost for already over burdened rural telephone companies.

The FCC must recognize that competition is not the driving force behind advanced services deployment in many rural areas. The areas are not always attractive, *i.e.*, not profitable, to serve. Despite this fact, as GVNW stated, the FCC often gives precedence to competition over rural customers.¹⁰ In order to truly promote advanced services deployment in rural areas, the FCC must adopt a flexible approach to regulation and recognize that large LECs and small LECs cannot be subject to the exact same regulations in all instances.¹¹

⁸ Comments of NTCA at p. 6.

⁹ Comments of Cincinnati Bell at p. 19.

¹⁰ Comments of GVNW at p. 6.

NTCA provides a list of specific burdensome regulations in its comments at fn. 10.

Conclusion

As NTCA pointed out in its initial comments to this NOI, while many small and rural ILECs are moving forward with the deployment of advanced telecommunications services, high costs and regulatory hurdles are true obstacles. In order to keep rural services and prices comparable with urban areas, the FCC must propose and adopt rules and policies which recognize these realities.

Respectfully submitted,

NATIONAL TELEPHONE COOPERATIVE ASSOCIATION

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October 8, 1998

CERTIFICATE OF SERVICE

I, Rita H. Bolden, certify that a copy of the foregoing Reply Comments of the National Telephone Cooperative Association in CC Docket No. 98-146, FCC 98-187 was served on this 8th day of October 1998, by first-class, U.S. Mail, postage prepaid, to the following persons on the attached list:

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